

# ANNUAL REPORT



2024  
-  
2025



## Vision

A healthy community where generosity strengthens dignity, care, & connection



## Mission

Through partnerships, to raise & steward funds to enhance care & community impact at the BRHC.

# Message from the Chair

As we reflect on the 2024–2025 year, I am filled with immense pride and gratitude for the remarkable strides made by the Brandon Regional Health Centre Foundation. This year has been a testament to the power of community, collaboration, and compassion. Thanks to the generosity of our donors, volunteers, and partners, we are well on our way to achieve our fundraising goals, enabling critical investments in patient care, medical equipment, and facility enhancements.



This year, the Board of Directors actively engaged in a comprehensive strategic planning process to ensure the Brandon Regional Health Centre Foundation remains aligned with its mission and prepared for future growth. Through a series of facilitated workshops, stakeholder consultations, and data-driven reviews, the board identified key priorities including donor engagement, healthcare innovation, and long-term financial sustainability. This collaborative effort resulted in a refreshed strategic framework that will guide our initiatives over the next four years, with clear goals and measurable outcomes. The board's commitment to thoughtful planning reflects our dedication to serving the evolving needs of the community with transparency, accountability, and vision.

Our focus this past year was on our capital campaign “A Foundation for Care” which has the goal of raising \$4 million to support to construction of the BRHC’s new Critical Care building and the required equipment to ensure that we have a state of the art facility to ensure greater health outcomes for patients in Westman. As we look ahead, we remain committed to building a healthier future for all. The Brandon Regional Health Centre Foundation is more than an organization –it’s a movement of care, driven by the people of this incredible community.

Stacy Senkbeil  
*2024-25 Board Chair*



# Treasurer's Report

The 2024–2025 fiscal year has been another rewarding and inspiring year in my role as Treasurer of the Foundation Board. I am humbled by the ongoing generosity of the Westman community, whose donations, volunteerism, and support continue to drive our success. I am grateful for the opportunity to continue serving as Treasurer for the 2026 fiscal year. This year marked our second year fundraising for the A Foundation For Care campaign, highlighted by the launch of two new community events that have helped build strong momentum for the campaign's success. I would like to sincerely thank our dedicated administrative team—Jo-Anne, Jessica, and Rose—as well as our Foundation Chair, Stacy Senkbeil. Together, their leadership and commitment allowed us to begin implementing our new strategic plan, strengthen our support for local healthcare facilities and staff, and refresh our branding strategies to better reflect our mission.



For the fiscal year ending March 31, 2025, the Foundation recorded an excess of revenue over expenses of **\$299,953**, increasing unrestricted net assets to **\$6,351,007** at year end. By comparison, the prior year saw an excess of **\$298,602**.

**Revenue** for the year totaled **\$2,437,154**, a significant increase from **\$1,354,448** in the prior year. Much of this growth came from increased donations and fundraising revenues, demonstrating the strength of community support. We also achieved strong investment results, with portfolio gains of **\$373,028** (compared to **\$244,410** last year) and investment income of **\$476,292**, holding steady with **\$470,952** in the prior year. Of the total revenue, **\$1,572,050** was raised directly through donations and fundraising efforts, allowing us to continue providing meaningful support for healthcare across the Western region.



**Expenses** for the year included **\$1,732,533** in community grants, reflecting our ongoing commitment to addressing healthcare needs in our region. Variances in grant funding year over year are tied to the timing and allocation of restricted contributions. All other expenses remained consistent with the prior year and aligned with budget expectations.

*continued...*

## Treasurer's Report Cont'd...

In addition to my responsibilities as Treasurer, I also serve as Chair of the Finance and Grants Committees. Both committees play a key role in ensuring accountability and effective stewardship of donor funds. The Grants Committee met to review and approve a record number of applications this year, ensuring resources were directed where they are needed most. The Finance Committee reviewed mandated financial reports and met with our external auditors to assess both the 2024–2025 results and the projected budget for the coming year.

On June 23, 2025, our auditors, MNP LLP, released the audited financial statements, providing an unmodified opinion that the financial statements present fairly, in all material respects, the financial position of the Brandon Regional Health Centre Foundation as of March 31, 2025.

I extend my gratitude to the Board, our committees, staff, and the entire community for their continued trust and support. Together, we are ensuring that the Foundation remains a vital partner in advancing healthcare in our region.

Whitney Sharkey  
2024-25 Treasurer

Our grants provided  
over \$242,757.58 in  
equipment purchases!

*(not including restricted donations,  
50/50, or identified needs)*

Over \$380 890.89 was  
raised through our  
Staff Payroll Lottery  
50/50!



# Financial Summary



## Report of the Independent Auditor on the Summary Financial Statements

To the Members of The Brandon Regional Health Centre Foundation Incorporated:

### Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2025 and the summary statements of operations for the year then ended, are derived from the audited financial statements of The Brandon Regional Health Centre Foundation Incorporated (the "Foundation") for the year ended March 31, 2025.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated June 23, 2025.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements Canadian accounting standards for not-for-profit organizations.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

MNP LLP

**MNP LLP**

Moosomin, Saskatchewan  
June 23, 2025

## Summarized Statement of Financial Position As at March 31

	2024	2025
Cash	1,625,465	1,923,652
Investments	10,037,124	9,940,482
Other assets	37,001	39,198
<b>Total Assets</b>	<b>11,699,590</b>	<b>11,903,332</b>
Due to Prairie Mountain Health	18,734	39,648
Accounts payable	23,968	13,513
Grants payable	538,319	621,877
Deferred contributions	5,067,515	4,877,287
<b>Total Liabilities</b>	<b>5,648,536</b>	<b>5,552,325</b>
<b>Net Assets - Unrestricted</b>	<b>6,051,054</b>	<b>6,351,007</b>
	11,699,590	11,903,332

## Summarized Statement of Operations and Changes in Net Assets For the year ended March 31

	2024	2025
Revenue		
Bequests	19,899	15,764
Investment income	470,952	476,292
Unrealized gain (loss) on investments	244,410	373,028
Amortization of deferred revenue	541,681	1,572,070
	1,276,942	2,437,154
Expenses		
Grants	541,681	1,732,533
Salaries, wages, and other benefits	105,266	206,660
Administration and other expenses	331,393	198,008
	978,340	2,137,201
Excess of revenue over expenses for the year	298,602	299,953
Unrestricted Net Assets, beginning of year	5,752,452	6,051,054
Unrestricted Net Assets, end of year	6,051,054	6,351,007

MNP LLP

PO Box 670, 715 Main Street, Moosomin SK, S0G 3N0

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MNP.ca

# 2024-2025 Equipment List

## Supported by the BRHC Foundation

### Western Manitoba Cancer Centre & Murray House | \$201 935.76

- Artists in Healthcare
- Ultrasound for Urology
- Patient Support Fund
- Recovery Staxi Chair
- Books/e-learning resources
- TV's for patient rooms x8 (Murray House)
- Vinyl covers for outdoor seating (Murray House)
- Chemotherapy Mixing Hood (Pharmacy)

### Emergency Dept | \$105 632

- Amnesty Lockers
- Thermometers w/ wall mounts x12
- Triage Desk
- Spacelabs Central Station Display for Pods
- Non-Violent Crisis Intervention Training



### Surgery | \$43 559

- Reciprocating Saw (OR) x2
- Reusable Cautery Pads (OR) x3
- Fixation Device Hip Set (OR) x5

### Maternity/Pediatrics /NICU | \$71 648

- Neopuff (NICU) x3
- TOCO Transducers (SRMC) x2
- Infant Scale (SRMC)
- Proxon/Nitronox Mixer (SRMC) x2

### Respiratory Therapy | \$83 489.50

- BiPap
- PV Tools, software upgrade for Hamilton Ventilators x8
- Humidifiers for Ventilators x2
- Optiflow add-on for Ventilators x7

### Facility & In-Patient Units | \$538 499.31

- Temporal Thermometers (400/500) x4
- Sara Lift (200/300/400/500, A2, & A3) x7
- Vocera - mapping & 160 badges (A2 & A3)
- Portable Scale (A2)
- Lifeline Emergency Carts (Facility)

### Miscellaneous Supports | \$419 222.84

- Gym equipment, games, crafts, & supplies (CATC)
- Multiple education model sets (Clinical Education)
- PMH Education expo (Clinical Education)
- ECG Cart Replacement (Diagnostic Imaging)
- Bariatric Stretcher (GI Unit) x4
- Bravo Recorder (GI Unit)
- Health Checks Expo Grant
- Beds (Hemodialysis) x18
- Bereavement Camp Bridges Grant (Palliative Care)
- Promotional Material (PMH Communications)
- Wellness Initiatives (PMH Staff Development)
- Volunteer promotion & appreciation items (PMH Volunteer Services)
- First Responder Wellness Symposium Grant
- Resident Dining Makeover (Rideau Park Personal Care Home)
- Recruitment of Doctors Grant
- BP Monitors (Telehealth)
- New/Replacement Wheelchairs (Therapy Services)
- GuldmanCare Lift (Therapy Services)
- Benevolent Fund (7<sup>th</sup> St Access)

# 2024-2025 Board of Directors



**STACY SENKBEIL**  
CHAIR



**TASHA THOMSON**  
VICE-CHAIR



**WHITNEY SHARKEY**  
SECRETARY-TREASURER



**JOANNE CAMPBELL**  
PAST-CHAIR



**AIMEE HATCHER**



**ASHLEY JOYCE**



**BRYCE UNGER**



**CANDACE MURRAY**



**DAN WHARF**



**MAYUR NANKAR**



**RACHEL HERRON**



**STEPHANIE WILL**



**SCOTT KIRK**  
EX-OFFICIO

Thank you & farewell to Ashley,  
Candace, & Dan for your time &  
dedication on the Board!

# Staff



**JO-ANNE LEWIS**  
EXECUTIVE DIRECTOR



**JESSICA SALER**  
COMMUNICATIONS &  
DEVELOPMENT COORDINATOR



**ROSE HANNA**  
FOUNDATION ASSISTANT



# Committees

The purpose of our committees is to help the board govern more effectively with deeper insight into specific functional areas. Thanks to all of those who dedicated time to participating on one of our committees!

Finance - *assists the Board in fulfilling their financial governance responsibilities*

Members are Whitney Sharkey (Chair), Bryce Unger, Dan Wharf, & Stephanie Will

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Fundraising - *plans, develops, implements and evaluates fundraising events and initiatives*

Members are Tasha Thomson (Chair), Candace Murray, Claudia Nohr, Dawn De Muelenaere, Kathy Ward, Kim Wallis, Krista Callahan, Stacy Senkbeil, Tasha Colbourne

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Gala - *this community-based committee is responsible for planning our annual signature event.*

Members are Lawrie Childs (Chair), Aimee Hatcher, Bobbi Morken, Kari Hammersley, Kathy Ward, Marisa Brooks, Meredyth Leech, Sara Hammersley, Sarah Deacon, Stacey Irwin, Tasha Thomson

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Governance - *reviews and develops policies and Bylaws to ensure relevancy and appropriateness*

Members are Ashley Joyce (Chair), Bryce Unger, Mayur Nankar, Rachel Herron

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Grants - *meet on a semi-annual basis to distribute funds*

Members are Whitney Sharkey (Chair), Bryce Unger, Dan Wharf, Stacy Senkbeil, Stephanie Will

*thank you — thank you — thank you — thank*

# Our Fundraisers

## 2024 GALA

The 2024 Gala was another success, selling out once again and raising over \$33 907.42 for Amnesty Lockers (Emergency Dept), Blood Pressure Machine (Telehealth), Four wall thermometers with wall mounts (Emergency Dept), BiPAP Machine (Respiratory Therapy), & a Sara Lift (400/500 Inpatient Medicine units).



## WestJet Gift of Flight Raffle

Congratulations to Robert Graham, who won the WestJet Gift of Flight! When he won, he said he hoped to get to Europe. Tickets are already on sale again, with proceeds going to the BRHC's Pediatric/Neonatal Intensive Care Units. Last year over \$7018 was able to help our local children here at the BRHC!

## 2024 Pancake Breakfast & Tree of Lights Campaign

Once again, Murray Chevrolet Cadillac Buick GMC graciously allowed us to use their space for our annual Pancake Breakfast held the first Friday of December each year. The Tree of Lights honours those we love or those we have lost. Our trees were completely full this year! In total, we raised \$30 084.78 towards an M5 Microdebrider Shaver for the Surgical Suite (\$16 660) & a D-Blade for the ICU (\$8000). Thank you to all who sponsored our Pancake Breakfast or participated in the Tree of Lights campaign!





## Donor Appreciation Event

We held our first ever donor appreciation event in January 2025, inviting all of our major donors from the 2024 calendar year. We spoke on where their money went, gave them an inside look into what our plans for 2025 entailed, and gave certificates and plaques as thank-you's for their generosity.



## 2025 THRIVE Conference

The first ever THRIVE Conference was a huge success! This half-day conference was focused on the professional and personal development of our healthcare workers, raising about \$10 000 towards the new Critical Care Centre! Feedback was incredibly positive and attendees really enjoyed having this type of event available in Brandon.



## Spring Campaign

The Spring Campaign raised \$16 641.80 to help purchase a Reciprocating Saw (\$6,095) for Surgical Suite and Reusable Cautery Pads (\$10,000) for the Surgical Suite.



# Third-Party Fundraisers

Check out just a few of our phenomenal third-party fundraisers we got to be a part of this past year!

(Left) Jordan Old Memorial Golf Tournament



(Below) The Pinkest Owl 31st Golf Tournament



(Below) Tundra Oil & Gas Virden Community Fundraiser



(Above) Kick Cancers A\$\$ Fundraiser



(Right) Heritage Co-op Monster Truck BBQ

# Capital Campaign Update



**We increased our goal from \$2 million to \$4 million...**



Actively fundraised through events and impactful conversation...

We are over 25% of the way to our goal, with over \$1.2 million raised!



(Above) Chemtrade logistics donated \$100 000 to A Foundation for Care



**Check out our new Critical Care Centre video to learn more about why this project is so important for our region!**

**Watch now by scanning the QR Code!**



# Thank you

## TO ALL OF OUR 2024-2025 SPONSORS

### 2024 GALA

Allen & Bolack  
AMC Surgical  
Assiniboine College  
Behlen Industries  
Bloombox  
Bowerbird Stays  
Brandon Medical Arts Clinic  
Brandon Shoppers Mall  
Brockie Donovan Funeral & Cremation Services  
Carolyn's Floral Designs  
Causeway Geological  
Chemtrade Logistics  
CJRB Radio  
Courtney's Cake Creations  
CW2 Construction & Design  
Friends Fur Life Daycare & Grooming  
Fusion Credit Union

Glen Lea Golf Course  
Guild Insurance Group  
Healthy Living Centre & Brandon University  
Hills Spa & Skin Clinic  
IG Wealth Management  
Jamie Burgoyne Silver Icing Consultant  
Joy Bowman Funeral Pre-Planner  
Kelleher Ford  
Koch Fertilizer Canada ULC  
Leech Group  
McCain Foods  
MNP LLP  
McKenzie Seeds  
Muse Bridal  
Pinnacle Event Rentals  
RBC  
Reesors Jewellery

Rocked Community Fitness  
Sherri Lund Investments RBC  
Sneath Group  
Strictly Social Media  
Sunrise Credit Union  
Super Thrifty Pharmacy  
Sutton Realty - David Castellanos  
TD Bank Group  
The Wellness Clinic  
Victoria Inn Hotel  
Victoria Landing All Seniors Care  
Wawanesa Insurance  
West-Fit Physiotherapy & Sports Injury Clinic  
Westjet  
Westman Communications Group  
Westoba Credit Union  
Wheat City Electric  
Winnipeg Blue Bombers

### 2024 PANCAKE BREAKFAST

BRHC Nutrition Services  
Canadian Linen  
Crocus Plains Culinary Arts Students  
East 40 Packers  
Giant Tiger  
Heritage Co-op Marketplace  
Kuipers Family Bakery  
Murray Chevrolet Cadillac Buick GMC  
Pinnacle Event Rentals

Safeway  
Shoppers Drug Mart - 139 Victoria Ave East  
Smitty's Family Restaurant - 1790 Highland Ave  
Sobeys South - 1570 18<sup>th</sup> Street  
Sobeys West - 3409 Victoria Ave  
The Green Spot Home & Garden  
Tim Hortons - 150 McTavish Ave East  
Two Farm Kids  
Victoria Inn & Conference Centre  
Wendy's Restaurant

### 2025 THRIVE CONFERENCE

RBC  
Amy Oliver & Co.  
Brandon Medical Arts Clinic & Clement X-Ray  
Deri Latimer  
Glen Lea Golf Course  
Golden West  
Heritage Co-op  
Keystone Centre  
Leech Group  
Pattison Media  
Phillip De Muelenaere Medical Corp  
Shoppers Drug Mart

THANK  
YOU



SKIN Clinics  
STARS  
Stride Credit Union  
Sunrise Credit Union  
The Dock on Princess  
Town Car Rental  
Uplift Engagement  
Victoria Lifeline  
West-Fit Physiotherapy & Sports Injury Clinic  
Westman Promotions  
YMCA Brandon



# Contact Us



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[www.brhcfoundation.ca](http://www.brhcfoundation.ca)



Brandon Regional  
Health Centre  
**FOUNDATION**