



SPRING NEWSLETTER



Welcome to Spring!

As we welcome the vibrant season of spring, we are filled with a sense of renewal and gratitude for the incredible support we continue to receive from our community. Spring represents growth, hope, and new beginnings—values that align with our mission at the Brandon Regional Health Centre Foundation. Thanks to the generosity of donors, volunteers, and partners, we have been able to continue improving patient care through enhancing our facilities to better serve those in need and supporting our health care workers.

In this issue, we are excited to share updates on the impact of your donations, highlight some of

our recent achievements, and introduce upcoming initiatives that will help us make a difference in the lives of patients and their families. Your support enables us to fund vital programs, purchase cutting-edge equipment, and provide essential services that improve health outcomes in our community.

As we look forward to the months ahead, we are reminded of the power of collective action and the difference we can make together. Whether it's through volunteering, giving, or spreading the word, your involvement plays a crucial role in helping us achieve our shared vision of a healthier, stronger community.

Thank you for being an integral part of our mission. We hope this spring brings you joy, renewal, and a sense of pride in the meaningful work we do together. Stay tuned for more exciting updates and ways to get involved in our efforts to support exceptional care for all.

In this newsletter
you can expect:

Capital
Campaign
Update

Upcoming
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in 2025

Subscribe to our online e-newsletter for regular updates on the Foundation! Visit our website to subscribe.





Capital Campaign Update

The BRHC Foundation continues their capital campaign, A Foundation for Care, in support of the new critical care building that is underway. At the beginning of 2025, progress continues for the build and the Foundation is continuing to fundraise \$2 million to support the build and equipment needs.

Once completed the project will feature:

- A new 16-bed Intensive Care Unit
- Approximately 30 additional medical beds on the 2nd level.
- Mechanical space

- Additional shell space for future expansions

This expansion will provide our healthcare staff with additional space and better equipment to meet the increasing demands of our healthcare system in Westman and will improve overall patient care.

Our major donor recognition opportunities will be released soon, so be sure to reach out if you are interested in being a part of this much-needed expansion to our regional hospital!



May 8, 2025

THRIVE CONFERENCE

Join us for our first ever half-day conference dedicated to supporting the professional and personal development of our local health care workers.

All workers in public or private health care are welcome! Designed to re-inspire, we will have 3 nationally-recognized keynote speakers, resource booths, and networking opportunities.

Learn more about the THRIVE Conference by contacting our office or visiting www.brhcfoundation.ca/thriveconference



Oct. 4, 2025

“GROOVE THE NIGHT AWAY” 2025 GALA

Our 2025 Gala will be held on October 4th, 2025 at the Victoria Inn. This event sells out with over 250 attendees each year, consisting of local leaders, physicians, and business teams. All proceeds from this event are reinvested back to the Brandon Regional Health Centre to support the purchase of much-needed equipment.

We encourage you to reach out if you are interested in sponsorship, tickets, or learning more!





Donor Spotlights



Tundra Oil



Thanks to the Tundra Oil & Gas Virden United Way annual fundraising campaign, where proceeds are donated to the charities and programs they choose in the communities where they live and work, they provided a \$5150 donation toward the Western Manitoba Cancer Centre here in Brandon.



Nifty Needlers



Nifty Needlers, longtime supporters of the Brandon Regional Health Centre once again donated this past holiday season. Thanks to them we were able to put \$2600 to purchase new thermometers for the 400/500 medical units.



Love Local BBQ



The BRHC Foundation was proud to receive \$1527.45 toward the Pediatric Unit! Thank you to Heritage Co-op & the Memory Lane Car Club for donating proceeds from the Love Local BBQ held this past summer.



Souris District Donors Choice



BRHC Foundation Executive Director, Jo-Anne Lewis, attended the Souris District Donor's Choice event on November 21st, where we received \$2789 for the Western Manitoba Cancer Centre. Thank you to the Souris Fellowship committee for selecting us to be 1 of 25 recipients!

Spring Campaign Fundraiser



For this year's Spring Campaign, we are fundraising to purchase the following equipment for the Brandon Regional Health Centre:

Blanket Warmer
for the Maternity
Unit (\$11 572.57)

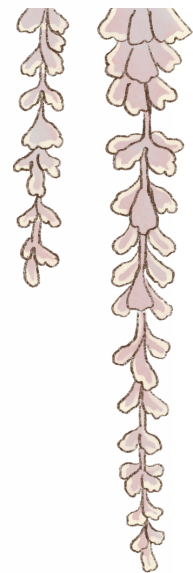
Family Room
furniture for the
ER (\$5040)

Help us reach our goal by donating:

- Online at www.brhcfoundation.ca
- Contacting our office directly at 204-578-4227
- Mail us at:

BRHC Foundation
150 McTavish Avenue E
Brandon, MB
R7A 2B3





Donor Appreciation Event

On January 30, the Foundation held their first ever Donor Appreciation Event. All major donors in the calendar year 2024 were invited! We were able to recognize some of our major donors from 2024 with certificates of recognition, appreciation thank-you bags, drinks, food, and good company. We also took the time to present some of the highlights from 2024, where their money went, our plans for 2025. There were 3 organizations that we presented plaques for going above and beyond in their fundraising - check them out below!



Century 21 Westman Realty

In June 2024, Century 21 held a golf tournament in honor of Lois Fowler, a loved friend, coworker, and community member who passed away from cancer in the fall of 2023. The BRHC Foundation is honored to have been the recipient of the proceeds from the golf tournament. Century 21 Westman Realty's golf tournament in honor of Lois Fowler raised \$17 500 that was directed to the Western Manitoba Cancer Centre, supporting others battling cancer right here in our community!



The Pinkest Owl

The Pinkest Owl golf tournament committee has been around for 32 years, hosting a golf tournament with the goal of raising breast cancer awareness, while also raising funds to support patients receiving local treatments. This year was another successful tournament, having raised \$19 000 to be directed to the Western Manitoba Cancer Centre!



Jordan Old Memorial Committee

The Jordan Old Memorial Golf Tournament was first held in 2023, in memory of Jordan, an outstanding young man, son, and friend. The BRHC Foundation was so grateful to be one of their charitable recipients this past summer, alongside STARS, an organization that we proudly work beside. This golf tournament raised \$27 360 in their second year! \$10 000 was directed to the Brandon Regional Health Centre's Intensive Care Unit, with the remaining proceeds going to STARS to continue their important work as well. Thank you to the friends and family of Jordan for allowing us the honor of being a part of this fundraiser.



BRHC Foundation Winter Recap

With the arrival of fall we kicked off our busiest time of year. We held our fall campaign, which includes the Tree of Lights & Pancake Breakfast fundraiser that many of you are familiar with. This year we were fundraising to purchase an M5 Microdebrider Shaver for the Operating Room and a D Blade for the ICU, with a total combined cost of \$24 660. We are thrilled to announce that we exceeded our goal, raising \$30 084.78! The additional funds raised will be redirected to purchase other equipment based on the hospitals areas of greatest need.



Raffles and 50/50 draws are some of our favorite fundraisers. Each year we run a WestJet gift of flight raffle, with proceeds raised going to the pediatric and NICU units. This year's winner was Robert Graham, who won a free round-trip flight for two. We asked him where he was headed, and he thinks that a trip to Europe is in the works for this spring! Thanks to all who purchased tickets, we were able to provide over \$7000 to the NICU and Pediatric units.

"We are reaching new milestones and setting ourselves up to be able to do even more in 2025"

We also hold a payroll 50/50 raffle for Prairie Mountain Health. It's a great way to stay connected to PMH employees, give back to our healthcare workers, while also raising funds for the Foundation. In the 2023-2024 year, our 26 lucky winners took home a total of \$335,357.50 and this year we are well on our way to surpass that! Our payroll continues to grow each pay period, with the amounts sitting at over \$16,000 in take-away for one lucky employee!

As you can see, our winter months were a busy yet fulfilling season. We are reaching new milestones and setting ourselves up to be able to do even more in 2025. We know that all we do is thanks to the work of our volunteers and our donors, and we cannot thank you enough for being supporters of the Foundation and the work that we do.





What to Expect in 2025

One of the first and most important priorities we have this year will be to create a new strategic plan over the next few months. We know that the landscape of healthcare has changed over the last 5 years, and so have the needs of our healthcare system. A new strategic plan helps us to ensure that our mission is inclusive and aligned with the needs of the Brandon Regional Health Centre facility, staff, and most importantly – the patients. It also provides us an opportunity to set goals for growth so that we can continue to maximize our impact with what we do.

Our first campaign of the year is the 2025 Spring Campaign. This year we will raise funds for the purchase of:

1. A Blanket Warmer for the Maternity Unit (\$11 572.57)
2. Family Room furniture for the ER (\$5040)

Our capital campaign will remain a priority for the Foundation in 2025, which includes finalizing a donor recognition program for those who wish to be a major donor for this capital project and creating fundraisers that engage the community. One fundraiser we are very excited about is our first ever THRIVE Conference being held in May. This dual-purpose event is designed to support our local healthcare workers while also raising funds for the new critical care building. With 3 nationally recognized keynote speakers, networking opportunities, and resource booths, we hope the attendees will leave feeling re-motivated, re-inspired, with some new tools to help them navigate the changing healthcare landscape.

The warmer months are our opportunity to give back where we can through volunteering as well.

After the THRIVE conference in May, we will spend the summer months attending third-party fundraisers which will include the Pinkest Owl Golf Tournament, Birdies for Brain Tumours, the Jordan Old Memorial Golf Tournament, walkathons, expos, fairs, and more.

We will once again be hosting our annual Gala on October 4th, 2025. This will mark our 33rd Gala, which continues to sell out, where we brought in over \$30 000 toward equipment purchases last year. It also signifies the beginning of our Fall campaign that will run into the holiday season. We plan to bring back our Tree of Lights, which gives donors the opportunity to hang an ornament in memory or honor of loved ones. We also will be bringing back our WestJet raffle during the winter months, which has been another successful fundraiser.

“We all have the same goal in mind: to improve the health and wellbeing of those in our communities”

As you can see, we have a busy year ahead! Aside from fundraisers, we will continue to build and grow new and existing relationships with other organizations, such as the St. Boniface Hospital Foundation and the Heart & Stroke Foundation, remembering that we all have the same goal in mind: to improve the health and wellbeing of those in our communities. Together we can do great things!



THANK YOU FOR READING OUR SPRING NEWSLETTER!

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