



PROVIDING CARE CLOSER TO
HOME, TOGETHER.

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Transforming Critical Care for our Region.

Meeting a Growing Need

Every moment matters in critical care. For patients facing life-threatening medical emergencies, access to high-quality intensive care can mean the difference between life and death. The new Critical Care Centre at the Brandon Regional Health Centre (BRHC) will provide life-saving services to individuals across our region, offering advanced care, state-of-the-art equipment, and an improved healing environment. As the only Intensive Care Unit (ICU) between Winnipeg and Regina on the Trans-Canada Highway, this facility will be a lifeline for patients from a vast geographic area. In 2024 alone, the Brandon Regional Health Centre provided:



432 ICU
STAYS



9837 INPATIENT
STAYS



WE ARE THE
ONLY ICU UNIT
BETWEEN WINNIPEG &
REGINA ON THE
TRANS-CANADA

The Brandon Regional Health Centre is excited to be expanding their infrastructure to meet the growing needs of critical care. This new Critical Care Centre will provide:

- Main level: a new and more spacious Intensive Care Unit (ICU), with an expanded capacity of 10 beds to 16 beds. This will include single ICU rooms, rather than a shared area, to improve the patient & family experience.
- Second Floor: 30 higher acuity medical beds to support patients requiring specialized care. These single rooms include showers and washrooms, and are better equipped to manage complex cases requiring close monitoring and specialized treatment.
- Modern, state-of-the-art equipment and technology to enhance treatment outcomes.
- An outdoor courtyard for families and patients to have respite from stress, reduce anxiety, promote healing, and enhance the overall patient experience.



A REGIONAL EFFORT FOR A REGIONAL RESOURCE

This new facility will not only serve Brandon but will also support communities across the region. Patients from rural areas, small towns, and remote communities rely on the BRHC for advanced medical care. This facility will:

1

**REDUCE
PATIENT
TRANSFERS**
TO MORE DISTANT
HOSPITALS

2

**KEEP PATIENTS
NEAR THEIR
FAMILIES**
& SUPPORT NETWORKS

3

**REDUCE THE
BURDEN OF
TRAVEL**
TO RECEIVE
CRITICAL CARE

RECRUITING & RETAINING EMERGENCY & CRITICAL CARE PROFESSIONALS

Medical professionals will benefit from improved infrastructure, state-of-the-art equipment, and increased capacity to provide exceptional care, ultimately improving job satisfaction and increasing retention rates. The new build will include an education room (pictured below), to further enhance innovative and critical conversations to ensure top-quality patient care.

The economic impact of such an important resource will recruit new critical care professionals to Brandon & surrounding communities. Businesses are more likely to open here with access to high-quality care and will bring more families to Brandon, increase job opportunities, and help further the local economy.



(Left) Photo rendering of planned education room



(Above): Current ICU Patient Area



(Right): Design for new, spacious ICU Patient room

WE NEED YOUR HELP

Although the new expansion is funded by the Province of Manitoba, the BRHC Foundation, through the generosity of corporate, private and community donations, has undertaken the goal to raise \$4 million toward the required community contribution. The funds raised will be directed toward both the build and equipment needs.

The BRHC Foundation is looking for partners who recognize the importance of investing in high quality critical care to enhance communities served by the Brandon Regional Health Centre. We invite you to partner with us and leave a legacy on the advancement of care at the Brandon Regional Health Centre.

“The new Critical care building at BRHC represents a vital investment in the health and safety of residents of the Westman area. It ensures that people in our region have timely access to life-saving care close to home, when they need it most.”

Treena Slate
CEO, Prairie Mountain Health



WHO WE ARE.

Here at the Brandon Regional Health Centre Foundation, we have a vision for a healthy community where generosity strengthens dignity, care, and connection. Through partnerships, we raise and steward funds to enhance care and community impact at the Brandon Regional Health Centre.

Our values are integrity, community, compassion, innovation, and stewardship. We take great care in recognizing the value of not only ensuring our regional hospital has updated equipment, but also that our staff who operate the equipment are supported and recognized as essential to our healthcare system. After all, without them we would not be able to provide the high quality patient care they receive at the Brandon Regional Health Centre. Last year alone, our hospital was able to approve over \$1.3 million in equipment purchases for the Brandon Regional Health Centre to over 30 different departments and programs.

The Foundation's history of successful capital campaign fundraising includes:



"We have a vision for a healthy community where generosity strengthens dignity, care, & connection."

- Raising over \$2.5 million for the Murray House for cancer patients receiving care in Brandon.
- Raising \$600 000 for the redevelopment of inpatient areas.
- Raising \$900 000 for the purchase of new IV Infusion Pumps.

These successful capital campaign initiatives would not have been possible without the generosity of donors.





A HOSPITAL EXPANSION IS A ONCE-IN-A-GENERATION CHANCE TO IMPROVE THE QUALITY OF HEALTH CARE CLOSE TO HOME.

The time to invest is now.

WHAT'S IN IT FOR YOU (AND US)?

With the support of the local residents, businesses and community groups, the quality of care can improve. Patient transfers can be reduced. Critical care can be more efficient and effective. The retention and recruitment of health care workers can improve. More physicians, nurses and other essential health care team workers can be attracted to Brandon.

We also offer donor recognition packages based on how much you can support. We are happy to discuss these recognition opportunities further with you!



HOW TO DONATE & LEAVE A LEGACY

There are many ways for you to join our campaign and make a donation. We have an energetic and excited team who would enjoy meeting with you to discuss the Foundation for Care capital campaign in further detail and to hear more about what is important to you!

Gifts to the Foundation can be made by businesses, community organizations/foundations, families, or individuals, and can be pledged over a period of up to 5 years. EFT's, pre-authorized monthly donations, legacy, & planned giving are all options to consider. Assistance is available by reaching out to our Foundation office.

If you would like to discuss the possibility of making a gift with our team, or to learn about our donor recognition levels, please reach out to us at info@brhcfoundation.ca or 204-578-4227

Thank you!

Brandon Regional Health Centre Foundation

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