

The Brandon Regional Health Centre Foundation presents...

# THRIVE

CONFERENCE 2025

## SPONSORSHIP OPPORTUNITIES

May 8, 2025

| Brandon, MB





# ABOUT THE FOUNDATION



The Brandon Regional Health Centre Foundation was founded in 1980 by a group of forward thinking hospital Board members. John E. Harrison, along with Edward Shultz, Kenneth Bicknell, and Myron Magee, set out to establish a non-profit, registered charity, whose purpose was to augment funding for quality healthcare that would benefit everyone served by the hospital.

The current mission, “To raise funds to support healthcare needs in the regional community”, is the enduring legacy of this incredible foresight.

In the 2023-2024 year alone, over \$1.5 million was raised to purchase equipment, fund programs, services, and more. Most recently, The Brandon Regional Health Centre Foundation launched A Foundation for Care, a new capital campaign to support the Brandon Regional Health Centre (BRHC) expansion project currently underway.

A Foundation for Care has the goal of raising \$2 million by end of 2025 to support the construction of the BRHC’s new Critical Care building, along with needed equipment. Once completed the project will feature:

- A new 16-bed Intensive Care Unit on the main level.
- Approximately 30 additional medical beds on the 2nd level.
- Mechanical space on the 3rd level.
- And the 4th level will be shell space for potential future expansions.

The 2025 Thrive Conference will help support the new critical care building while also providing an opportunity for our regional health care workers to learn, network, grow, and thrive.



# ABOUT THE EVENT

Welcome to the Thrive Conference, a revitalizing half-day event dedicated to supporting and inspiring our regional healthcare workers. In these challenging times, it's easy to lose sight of the passion and motivation that originally drew many to the field of healthcare. Thrive is designed to reignite that spark and provide a supportive environment for professionals navigating the complexities of today's healthcare landscape.

Join us for an enriching afternoon featuring dynamic keynote speakers who will share insights on overcoming the obstacles faced in healthcare, rediscovering your professional passion, and fostering a positive and resilient work culture within your team. Our resource booths will offer valuable tools and information, while ample networking opportunities will allow you to connect with peers and build a supportive community.

In addition to benefiting from expert advice and networking, your participation helps a greater cause. All proceeds from Thrive will support our current capital campaign for the new critical care building. Funds raised will be directed towards essential equipment and infrastructure needs, ensuring that our healthcare facilities continue to provide top-notch care to those in need.



# MEET OUR SPEAKERS



**Deri Latimer**

Author & TEDx  
Speaker, Resilience &  
Wellbeing Expert

A TEDx Speaker, Author and Organizational Consultant, Deri's message is based in research and grounded in practicality. Combining the wisdom from neuroscience and positive psychology with the experience of living in a complex world, Deri inspires us all to create happy and healthy places for people to work and live!

This energizing keynote will inspire you to discover how your brain works, and what you can do to create more opportunities for insight, handle pressure effectively, and facilitate positive change in yourself and others.



**Jane Helbrecht**

TEDx Speaker, HR  
Expert & Certified  
Leadership Coach

Jane Helbrecht is a leadership development and people & culture expert with over 15 years of experience in training and HR roles. Jane is a dynamic speaker who shares her insight, energy and ideas to enable people leaders to thrive in their role. She delivers keynotes that inspire mind shifts, providing meaningful and practical tools all while helping people build long term habits for change.

Jane speaks on leadership, organizational culture and flexible work topics that will have an impact on leaders, emerging leaders and HR professionals. She also speaks on helping other find and unleash their Big Work Energy.



**Amy Oliver**

MBA, BSCPH,  
RPH, PMP, CLC

Amy Oliver is an experienced health leader, trusted advisor, executive coach, and the founder and CEO of Amy Oliver + Co where she has coached and advised hundreds of health leaders and practice owners. She is a sought after keynote speaker and is passionate about bridging gaps around strategy, management, and leadership through knowledge translation at the crossroads of health and business.

She holds an MBA with a dual concentration in Organizational Leadership and Health Administration. She is a licensed pharmacist, a Certified Leadership Coach, and a globally certified Project Management Professional. Amy also holds certificates in Emotional Intelligence and Advanced Strategic Management and Leadership.

# THRIVE CONFERENCE 2025

## SPONSORSHIP PACKAGES



**TITLE SPONSOR**

**\$7000**

**Exclusive Package!**

- Company Featured on all event materials
- 5-minute speaking time at event opening (optional)
- 8 complimentary tickets to event
- Presented on event slideshow
- Full page advertisement in event program
- Dedicated social media post
- Free booth at event
- Featured as Title Sponsor in radio ads
- Follow-up thank you in BRHCF communications
- Logo in Brandon Sun advertisement for event
- Exclusive signage at event
- Opportunity to place promotional items on table (optional)

**SOLD  
OUT**

# THRIVE CONFERENCE 2025

## SPONSORSHIP PACKAGES

### CONTINUED



#### VITALITY SPONSOR

**\$5000**

**Only 3 Available!**

- Company Featured on all speaker materials
- 4 complimentary tickets
- Opportunity to welcome/introduce one of our speakers
- Presented on event slideshow
- Full page advertisement in event program
- Dedicated social media post
- Free booth at event
- Follow-up thank you in BRHCF communications
- Logo on signage at event
- Opportunity to place promotional items on tables (optional)

## **GOLD SPONSOR**

**\$2500**

- 2 Complimentary tickets
- Presented on event slideshow
- Half-page advertisement in event program
- Social media recognition
- Follow-up thank you in BRHCF communications
- Logo on signage at event

## **SILVER SPONSOR**

**\$1000**

- Presented on event slideshow
- 1/4 page advertisement in event program
- Social media recognition
- Follow-up thank you in BRHCF communications
- Company name on signage at event

## **BRONZE SPONSOR**

**\$500**

- Presented on event slideshow
- Logo in event program
- Social media recognition
- Company name on signage at event
- Follow-up thank you in BRHCF communications

# THRIVE

## CONFERENCE 2025



### CONTACT

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